



As the weather turns colder and Netball winds down for the holiday season I thought it would be a great opportunity to give you a quick update from 2009, and share some of our exciting 2010 plans. A full 2009 report will be available in January 2010.

I am proud at the progress we have made this year and can say that the biggest year yet for Netball America was 2009. I want to thank all our members and other supporters for their contributions and support.

There were major achievements this year that Netball America has put its name to. The highest profile accomplishment was partnering with the WNBA to display Netball before and during the LA Sparks game in front of 14,000 fans. Be sure to check out the links on our new website to catch our TV coverage and other footage from this event, including our netball demo reel. Other accomplishments include – increasing the number of States Netball is being played in; school programs introduced; member newsletters; successful fundraising initiatives; a record number of umpiring tests; a successful National Championship and, of course, the launch of our new website which includes our on-line store!!

Planning is currently underway for 2010 and I'm very excited to announce that Netball America is taking on Madison Square Garden! Netball will be played during the WNBA NY Liberty Home Opener. I'm thrilled to announce that we are also expanding key partnerships to now include the NBA! Netball will be played at the Staples Center during the LA Clippers vs NY Knicks game on April 4.

To increase the awareness of Netball we are currently finalizing our national communication and marketing strategy. Some of our strategic focus areas are: youth development; key partnerships; driving membership for local teams; utilizing celebrities to help promote Netball; and leveraging social networks such as our Netball in America facebook group.

Wishing everyone a safe and happy holiday season!

A handwritten signature in black ink, appearing to be "By [unclear]".

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