

# PARTNERSHIP OPPORTUNITIES

U.S. Open Netball Championships®

November 7-9 2025 - Austin, Texas

15 U.S. States and 6 Countries

Featuring Aussies, Brits, Kiwis and South Africans from across the USA.

USOpen@NetballAmerica.com

USOpenNetball.com



## NETBALL AMERICA®

Netball America® serves as a driving force behind the growth and development of Netball in the United States, providing a platform for enthusiasts to engage with the sport, while uniting communities for positive change.



Through this event we use Netball to champion diversity, ignite passion and self-empowerment."

**Natasha Ainsley-Thomas | Netball America® President + Board Member. Founder of North Carolina Nets and former collegiate Golf athlete.**

## U.S. OPEN NETBALL CHAMPIONSHIPS®

The U.S. Open Netball Championships®, the premier netball event in the USA since 2009. Over 30 women's and co-ed teams compete for the prestigious titles of U.S. Open Netball Champions.

## SPONSOR BENEFITS



Diverse range of participants



Extensive Global Reach



Brand Exposure



Premium USA Championships Experience



"Netball America's responsiveness in communications and professionalism displayed impressed me. Most of all, the energy and cooperation of the Netball America Team ensured all aspects of the netball showcase ran smoothly."

**Kristin Bernert | Former Senior Vice President Madison Square Garden, New York Knicks & LA Sparks.**

## NETBALL AMERICA® ACHIEVEMENTS

Netball America® stands proudly as a recipient of numerous national and international awards, and has garnered recognition from esteemed organizations, including NIKE, Nickelodeon Kids TV, NFL Atlanta Falcons Fdn, KPMG, the International Sports Council Assn, Rotary International, Microsoft, the Billie Jean King Women's Sports Foundation and the President's Council on Sports, Fitness & Nutrition.

## LARGE VIEWERSHIP

10K Members

25K Mailing List

35K Facebook

25K Instagram

9.1K Twitter



## DIVERSE PARTICIPATION

10% Asian

30% Black

10% Hispanic

35% Caucasian

15% Pacific Islander

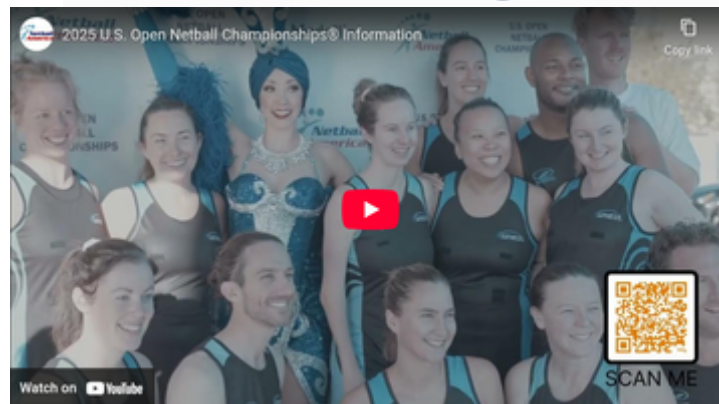
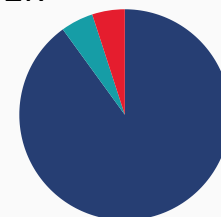


## GENDER

90% Female

5% Male

5% Other

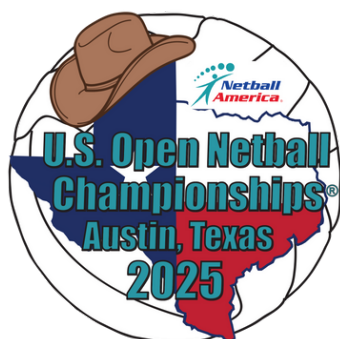


# SPONSORSHIP OPPORTUNITIES

\* OPPORTUNITIES CAN BE TAILORED TO SUIT YOUR MARKETING NEEDS. EMAIL [INFO@NETBALLAMERICA.COM](mailto:INFO@NETBALLAMERICA.COM)

Benefits	\$250	\$500	\$1000	\$2000
Coupons/Brochures in participant gift bags (qty - 500)	YES!	YES!	YES! - Also at entrance for spectators	YES! - Also at entrance for spectators
Schedule of posts across social media / global newsletter / on event website (frequency based on sponsor level)	YES!	YES!	YES!	YES!
Color Ad in Official Event Program (8.5" x 11") - 500 printed & online	No	YES! Half Page	YES! Full Page	YES! Cover Page
Recommended Category of Choice to Participants for your type of Business/Cuisine (only 1 per type eg. Coffee shop of choice, bar of choice, steakhouse of choice etc)	No	YES!	YES!	YES!
Brand Recognition on Event & Hotel Banners at 4 event hotels (Size based on sponsor level)	No	No	YES!	YES!
Brand recognition during FREE global broadcast	No	No	YES!	YES!
Brand recognition on event t-shirts (500 printed)	No	No	No	YES!

Opportunity to sponsor our volunteer lunches: media team, officials team and/or general volunteer team. Your sponsorship level would receive the level of recognition in the \$ category listed above. Food and drink in kind to cover 70 volunteers for 3 days will receive the \$5,000 Gold sponsorship level.



## OTHER SPONSOR LEVELS

**Silver - \$2,500**

**Gold + Logo on Ball - \$5,000**

**Diamond + Naming Rights + Logo on Ball - \$10,000**