



Netball America®:
Igniting Passion,
Championing
Diversity,
Inspiring Greatness

Building a Legacy
and Seeking
Partners

ABOUT US

MISSION



Founded by 3 Australians and an American Netball America®, the foremost authority on Netball in the United States, is dedicated to encouraging children and families to be physically active and maintain a healthy lifestyle, including people with disabilities.

VISION

Our vision is to make Netball a household name in the USA and have every American school kid learning Netball. Our impact is truly global with members and programs extending also to Canada, US Virgin Islands, South Africa and Uganda. We have positively influenced over 200,000 adults and youth worldwide.



USOPENNETBALL.COM | BEANINSPIRATIONUSA.ORG | AMERICANNETBALLTEAM.COM
NETBALLAMERICA.COM



Photographer "Fadil Berisha"

"As a former 2 Time NCAA All American UCLA Volleyball player, I believe in the power of sports...I believe in the power of Netball" – Nana Meriwether, Miss USA 2012.

"The level of professionalism, enthusiasm and vision displayed by Netball America has inspired not only me but my teachers, so I was very excited to have Netball America partner with Miami-Dade County Public Schools to include netball as part of our core education curriculum." – Dr Jayne Greenberg, Former Miami-Dade County District Director of PE, Former Board Member of the President's Council on Fitness, Sport & Nutrition and current North America Chair for the International Sports Council.



As an American professional athlete, I pride myself in knowing about team sports, so was very surprised to learn about netball and how globally popular it is. I want to support Netball America in their efforts in promoting this sport and was very impressed when I saw the U.S. Open Netball Championships."– Brian Anderson, World Series Champion / Major League Baseball

STATISTICS

33

U.S. STATES

70K

SOCIAL MEDIA
FOLLOWERS

20M

PLAY GLOBALLY

70

COUNTRIES

10,000

MEMBERS

200

GLOBAL
VOLUNTEERS

20K

MAILING
LIST

50

MEMBER CLUBS

7,000

EDUCATORS
TRAINED IN
2024

290K

YOUTUBE VIEWS

95

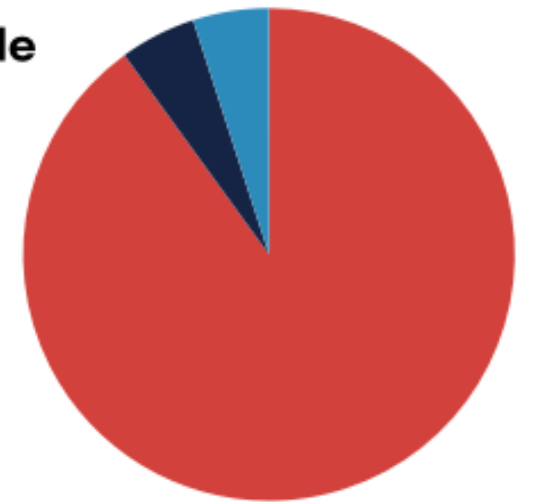
SCHOOLS

5K

AUSSIES &
KIWS PLAYING
IN US

GENDER

90% Female
5% Male
5% Other



OVER 100,000 YOUTHS IMPACTED

POSITIVE CHANGE IN PARTICIPANTS





Netball America[®] has received many USA and global awards and recognition in making impacts on communities.

OUR AWARDS

- President's Council on Sports, Fitness & Nutrition Community Leadership Award
- Recognition for Excellence in Physical Activity and Mental Health [Beyond Sport & Z Zurich Foundation)
- Awarded for Outstanding Contribution to Youth Fitness (LifeTime Foundation)
- Peace and Unity Program Through Netball (Rotary International)
- Impactful Initiatives in the Community (California Legislative Assembly)
- Innovative Programming through Challenging Times (International Sports Council Association)
- NIKE Community Award for Washington D.C and Atlanta
- Billie Jean King's Women's Sport Foundation.

OUR FOUR PILLARS:

This is the foundation of Netball America®, guiding our commitment to youth empowerment, education, excellence, and community service.

Empowering Youth & Communities through Sport-Based Development.

- Be An Inspiration® Programs designed to unlock the potential of children
- A special focus on empowering girls by using the Rules of Netball to teach the Rules of Life
- Anti-bullying, leadership and mental wellness.

Develop community Netball clubs and support members.

PILLAR 1



Integration into School Curricula and Education.

- Net Together® and Ready, Set, Net® Programs offer comprehensive lesson plans
- Structured learning resources for teachers and students, ensuring a consistent and high-quality educational experience.

PILLAR 2

Excellence in Events, Coaching, Playing and Officiating.

- Establishing and upholding exceptional standards for the development, management, and play of Netball
- Create opportunities, Stripes to Stars Pathway, the National Netball League® and the American Netball Team®

PILLAR 3



- Organizing free Netball events and programs.
 - Donating school supplies, clothing and shoes to those in need. Supported World Aids Day in Uganda.
- Build Netball courts and safe haven for girls.

PILLAR 4

Community Engagement and Giving Back.

WHY NETBALL IN AMERICA?

PE teachers in the USA want to introduce more global and inclusive sports. We've partnered with many school districts and established a professional and reliable reputation.

Communities (Parks & Recs, YMCA's, Summer Camps & Youth Sport Franchises) looking to get adults and youth into sports with safe, inclusive and fun options, especially for women and girls.

The expatriate community in the USA and Canada growing bigger and Netball helps them stay connected to their roots.

Exciting opportunities exist in the USA for global teams, schools, coaches, officials and volunteers to visit.



SCHOOLS

3.3 million individuals in the USA – Netball America® is targeting just 1% through our school, college and after school programs.

Targeting 130,000 schools – reaching 78 million children. NYC Public Schools, one of our partners, is the largest school district in the world with over 1 million kids.

How Will We Do This?

- **WORKING WITH UNIVERSITIES TO ESTABLISH PROGRAMS**
- **MY NETBALL ACADEMY: LAUNCHED IN APP STORE APRIL 2025**
- **EXPANDING IN PERSON PROFESSIONAL DEVELOPMENT SESSIONS**
- **PROVIDING EQUIPMENT & CURRICULUM PACKS**
- **FIRST AMERICAN NETBALL TEXTBOOK LAUNCHING 2025**



COMMUNITY

**Growing the community programs to 50 States with Netball.
Targeting 25 new Netball clubs in 2026 and 100 in 2027.**

**Introducing Be An Inspiration® Programs into 20 new communities in 2026,
reaching 10,000 new participants to Netball.**

How Will We Do This?

- **Expanding community partnerships with parks and recs as well as YMCA's**
- **Reaching 10,000 new participants in netball**
- **Partnership with Happy Camper Live rolling out Netball into 5, 500 summer camps**
- **Partnership with 82 Kidokinetics Franchises**
- **Partnership with USAFL to co-develop community clubs together**
- **Partnering with other expat sports and organizations to promote and recruit coaches and participants**



EVENTS

Expansion of our showcase USA event: The U.S. Open Netball Championships®.
Goal of 32 teams and 40 teams in the next 2 years, creating exciting opportunities for athletes, coaches and officials.
Participate in other sport events to create awareness and opportunities.

How Will We Do This?

- **PARTICIPATING IN LA28 OLYMPIC & WORLD CUP SOCCER LEAD UP SPORTS EVENTS. BUILD UPON OUR OTHER SHOWCASE EVENTS WITH THE NBA & WNBA.**
- **ADDING A 2026 JUNIOR U.S. OPEN NETBALL CHAMPIONSHIPS® AND MENS EVENT**
- **IN PERSON CLINICS FOR OFFICIALS AND COACHES WITH WORLD CLASS PRESENTERS IN 2025**
- **CREATING SCHOOL AND COLLEGE EVENTS**

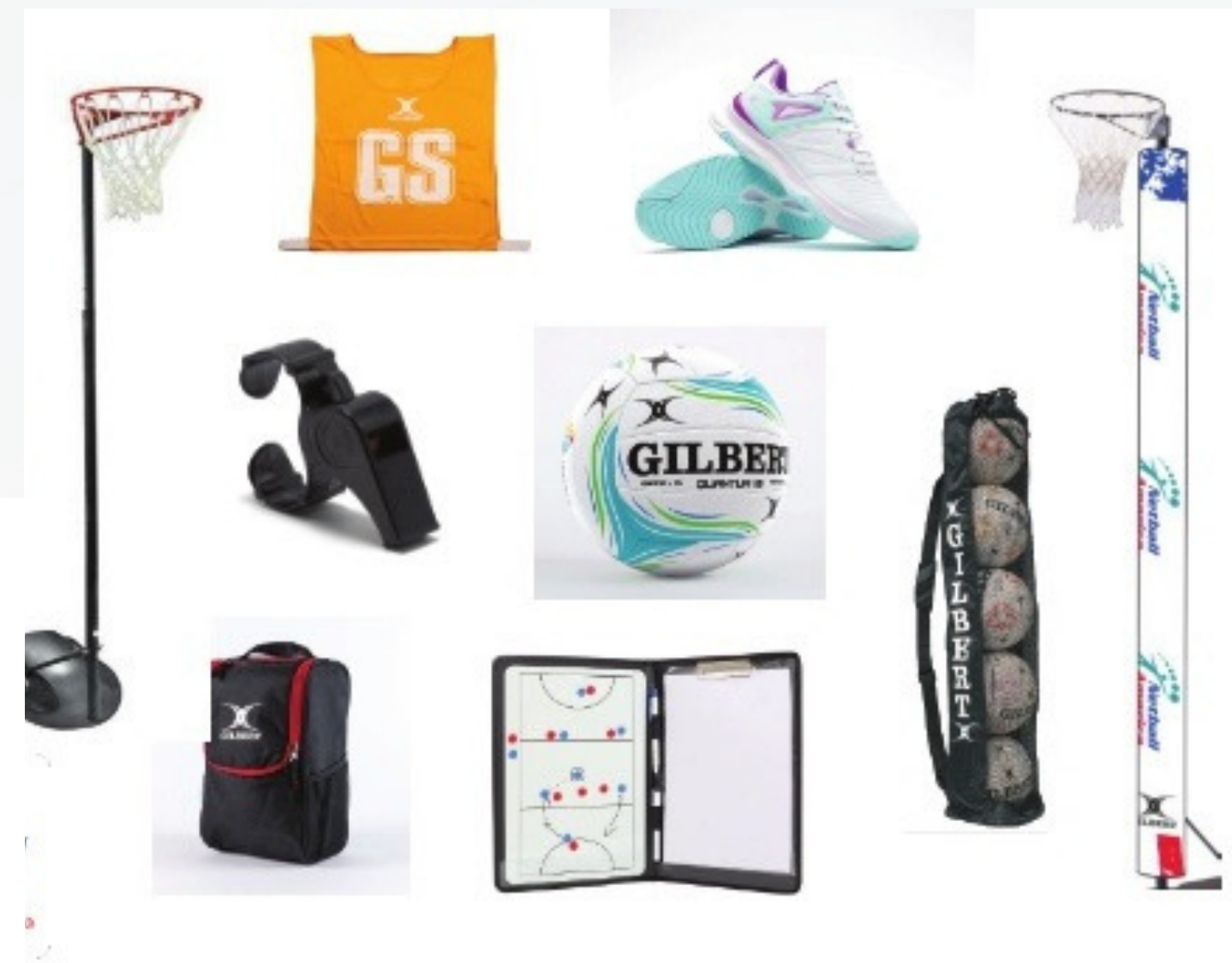


PRODUCTS

Continue to expand our American Netball Products, Curriculum and Masterclasses to sell globally, creating custom branding for clubs and schools.

How Will We Do This?

- **ADDING PRODUCT PARTNERSHIPS WITH HIGH QUALITY AND CUSTOM PRODUCTS**
- **LICENSE THE MY NETBALL ACADEMY PRODUCT**
- **SELL THE AMERICAN NETBALL TEXTBOOK AND MY NETBALL ACADEMY THROUGH OUR TEACHER DEVELOPMENT SESSIONS**
- **CREATING A GLOBAL NETBALL STORE**
- **SELLING NETBALL TOURS IN THE USA**



PARTNERSHIP OPPORTUNITIES



Become an official partner of Netball America®, aligning your brand with our values and gaining prominent visibility and recognition.

OFFICIAL PARTNER



Sponsor specific programs or initiatives, supporting youth & teacher development, women and girls, elite pathways, equipment, or community outreach.

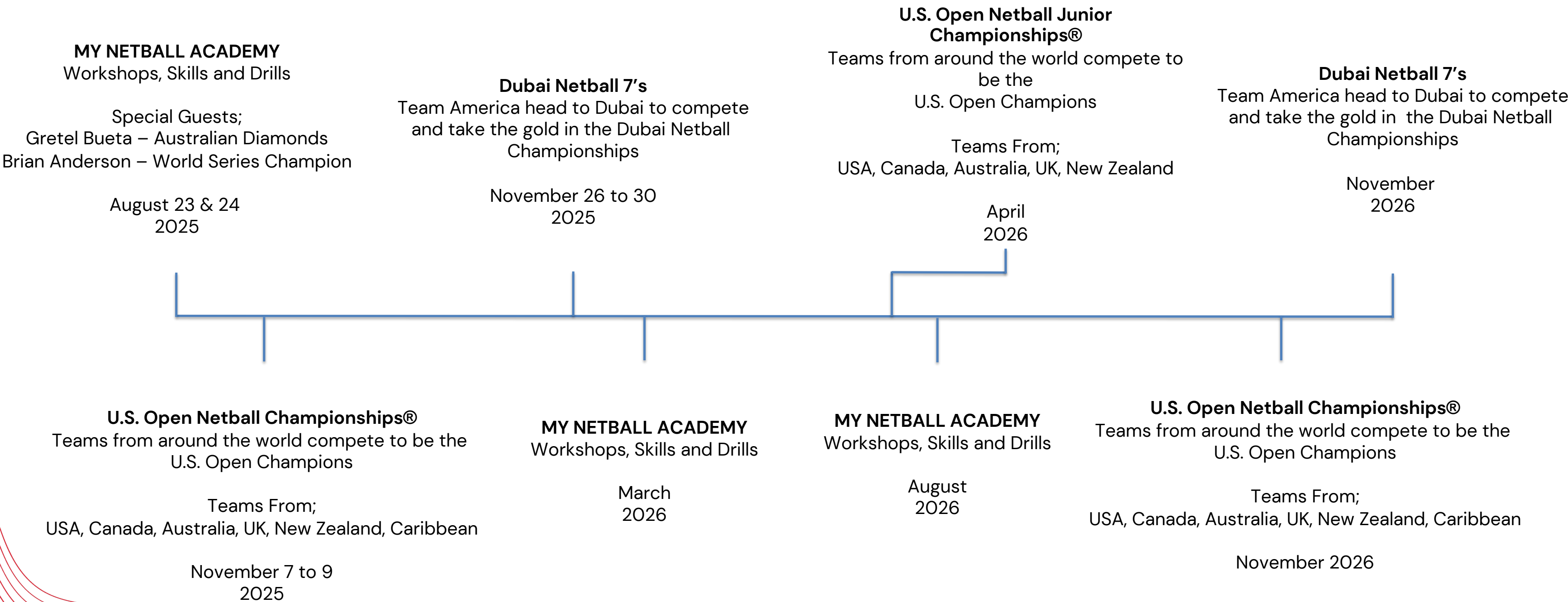
PROGRAM SPONSORSHIP



Sponsor high-profile Netball events, leagues, or championships, gaining exposure and access to a wide audience such as The U.S. Open or the American Netball Team at Dubai 7s

EVENT SPONSORSHIP

CALENDAR OF MAIN EVENTS



Year round we are presenting at State and National P.E. teacher conferences, working in person with school districts and students and supporting our members tournaments across the USA and Canada.

AMERICAN NETBALL TEAM®

American Netball Team® has a ladies, mixed and men's team

Team Motto – “The Strength of Many, The Heart of One”

American Netball Team® Reel

- Gold Medal – 2023 Dubai 7's Netball Championships – Mixed Division
- Silver Medal – 2023 Dubai 7's Netball Championships – Ladies Competitive Division
- Finished 7th out of 32 teams at the England National Championships
- Women's University American Netball Team – World University Ranking of 6
- Achievement Award from Tennis Legend Billie Jean King's Women's Sports Foundation
- 2024 Chicago Invitational Tournament Winners



NETBALL AMERICA®

PATHWAYS



NETBALL AMERICA®

MAIN TITLE SPONSOR

Center Circle Branding

The package includes prominent center circle branding at all main events, maximizing visibility during the tournament matches.

Match Ball Branding

Sponsorship includes branding on all match balls, enhancing brand exposure throughout the games around the USA and internationally.

Media and Broadcast Recognition

Extensive media and broadcast recognition including logo on the.

Venue, Courtside, Step and Repeat, Award Ceremony, Four Event Hotels and T-shirt Branding

Logo/Name on banners, including the step and repeat, gaining visibility not only at the venue but at the official event hotels and on the t-shirts all participants wear while sightseeing and travelling.

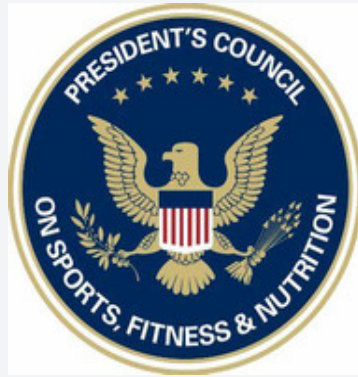
Branding on the app, marketing materials, social media, equipment and pathway activations – recognized as the main title sponsor and partner of Netball America.

\$30,000



CURRENT SPONSORS:

RECOGNIZING OUR VALUED PARTNERS



OUR HISTORY

2010

Madison Square Garden Netball demo with 19,000 watching. 1st U.S. Open in San Francisco, followed by Nashville, Vegas, Atlanta, Dallas, Miami, LA, New Orleans, Orlando, Denver, Vegas, New Orleans, Phoenix (2024)

2012-2015

Grew from 6 Netball Clubs to 16 Netball Clubs. Tried National Netball Leagues. Won bid to host World Uni Games in Miami and Golden Oldies Netball in San Diego. First American USA women's team competes in Sth Africa.

2018-2019

Won awards from Nike & Billie Jean King Women's Sports Fdn awards the USA Women's team who competes at World Uni Games in Uganda. Won Hawaii bid to host Golden Oldies Netball.

2024

25,000 students went through programs. American Netball Team featured on Emirates Rugby documentary & won gold at Dubai 7's and finished 7/32 for England Nationals. U.S. Open Netball reaches 30 teams.

2025 & Beyond

Founded in 2008 & incorporated as a 501c3 not-for-profit in 2009.

2011

1st grant award from Billie Jean King's Women's Sports Fdn, awarded during the WNBA Atlanta Dream Game in front of 10,000 basketball fans. Also awarded rights from USA University Federation to develop the 1st American Uni Team.

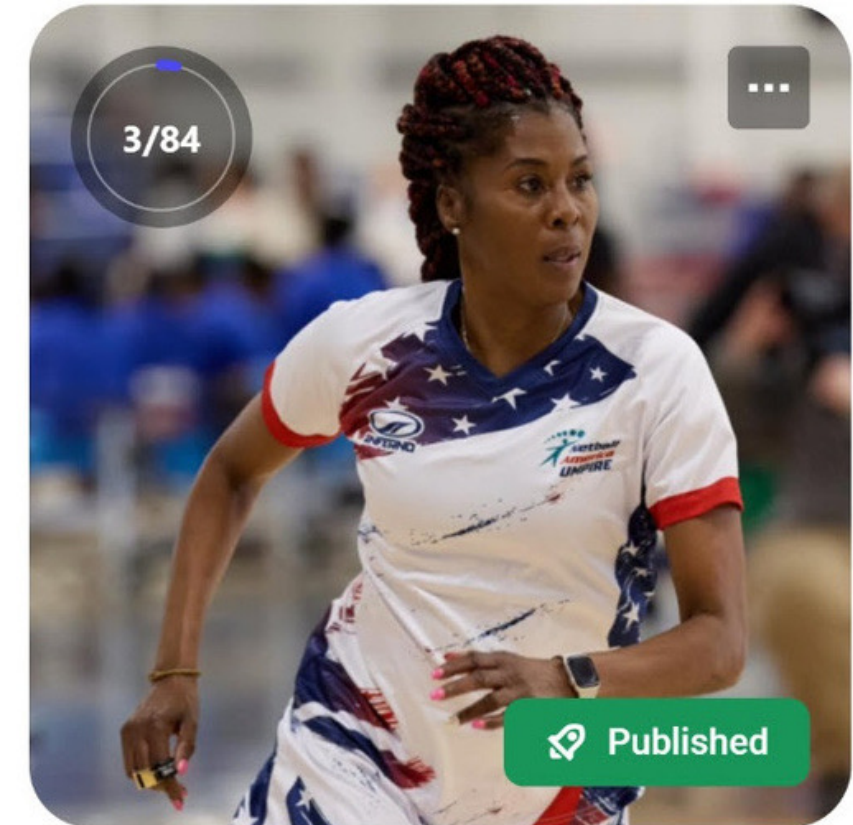
2016 - 2017

Hosted the World University Championships - Miami. Won further grants with NFL Atlanta Falcons. Received award at Sydney Opera House for Netball achievements in America.

2021 - 2022

Won award for Be an Inspiration Program and team presented program to IOC members in Belgium. Further awards to expand programs.

Learn



Rules and Umpiring in America Tier 1 Red Course

The first Netball Rules & Umpire Course: Stripes to Stars Pathway

VIDEOS

[U.S. Open Netball Championship®](#)

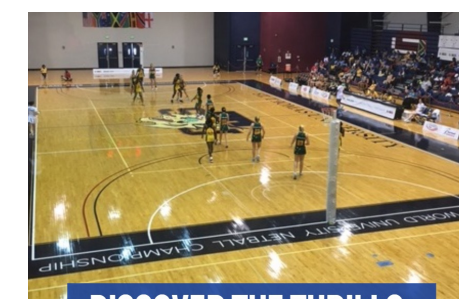
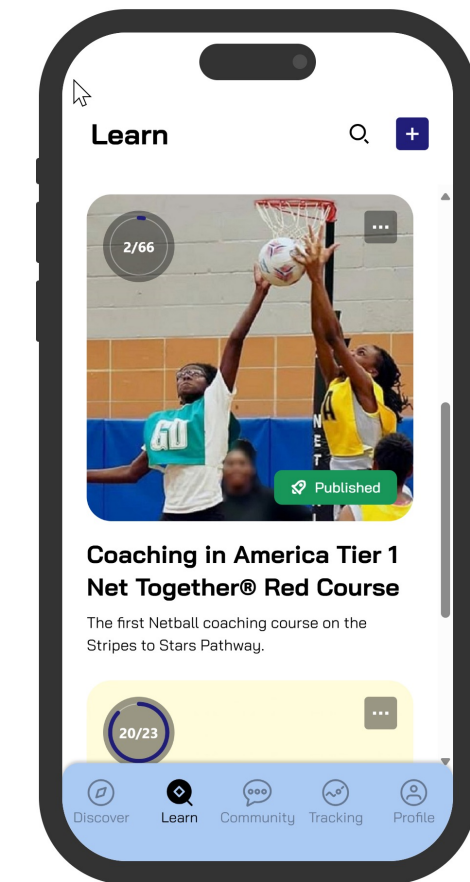
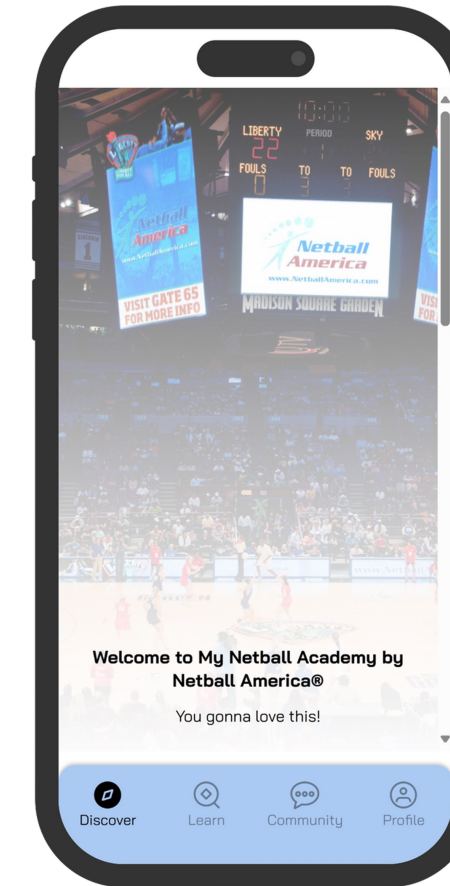
[My Netball Academy](#)

[Team America – Netball America®](#)

[Be An Inspiration® - California](#)

[Be An Inspiration® – International Sports Council Awards](#)

[Billie Jean King Netball America Message](#)



**DISCOVER THE THRILLS
OF NETBALL!**



GET IN TOUCH

Netball America @NetballAmerica
 @NetballAmerica @NetballAmerica
 Info@NetballAmerica.com

Learn an Olympic recognized sport, offering pathways from school play to club-level engagement and elite competitions.

WWW.NETBALLAMERICA.COM

SHOP NOW



**WITH MEMBER
CLUBS IN 33 STATES
& CANADA**



FIND YOUR NEAREST CLUB



We invite you to join us on our journey as we unlock an extraordinary and rare opportunity for you to be at the forefront of America's newest and rapidly growing grass roots sport.



For more sponsorship or partner inquiries or questions please contact Andrew Miller, Director of Strategic Partnerships, to discuss how we can create and tailor a partnership to work with your needs.

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