



A word from our President...

We wouldn't be Netball America if we weren't breaking new ground yet again, and 2012 and 2013 are already off to great starts with some exciting announcements below. Let's just take a moment though to review our key highlights and significant breakthroughs we've made in 2011.

In three short years we have become the premier national Netball organization, while inspiring thousands of others in our endeavors to put Netball in America on the map. As I've mentioned in the past, I certainly don't underestimate the challenges we face in building a sport in an already very crowded American sporting landscape; however, I am proud of the entire team who has the vision that is taking us to the next level.

I am excited to announce some significant 2011 partnerships that will be instrumental in Netball's growth as we continue to grow the Netball brand awareness in 2012 and beyond:

- Welcome to our new 2011 club members: Emerald City Netball Club (Seattle, WA); Atlanta Crusaders Sports and Netball Club (Atlanta, GA); Austin Retros Netball Club (Austin, TX), Las Vegas Devils (Las Vegas, NV), Wayne State College (Wayne, NB), Omegaz Netballerz (Atlanta, GA); Connecticut Netball Assn and Pennsylvania Netball Association.
- Industry leader in quality sporting equipment, GAREDTM partnered with Netball America to introduce the first American Netball Posts onto the market. For more than 20 years, GARED's innovative basketball equipment has been used exclusively in all NBA arenas. You can read more about it here.
- We are also excited to be working with one of the largest sporting bodies in New York New York City Housing Authority (NYCHA), to be rolling out Netball into community centers across all five boroughs of New York (400+ community centers). This partnership has allowed our netball coaches to be paid to conduct our education programs in these community centers. We also conducted Netball summer camps for NYCHA during July and August. Learn more about the program here.
- Miami-Dade County Public Schools has engaged Netball America to help introduce our education curriculum into their schools (300+ schools). It is ground breaking for Netball in the USA to have the first Netball program as part of a USA school curriculum in an entire county.
- <u>Stage and Screen Travel Services</u> has come aboard to take the burden off Netball clubs nationally when organizing tournaments. They can negotiate hotels and transportation for you (and it doesn't cost you anything)!!
- Netball made its debut at the Special Olympics Texas Summer Games. The Special Olympians loved playing the sport. We foresee the introduction of Netball to the Special Olympics

- dramatically increasing inclusion in the community by helping break down barriers that have historically kept people with and without cognitive disabilities apart.
- The Women's Sports Foundation and their GoGirlGo! Program awarded Netball America two awards during the year: one in Atlanta and one in Seattle, to roll out our "Let's Move the Youth" programs to underprivileged youth in these areas. Quite an honor to have these awards presented to us on the floor during half time of the WNBA Atlanta Dream game and at Seattle Storm.
- Rugby legend Waisale Serevi is a huge Netball fan!! So we've partnered with <u>Serevi Rugby</u> to provide some easy fundraising opportunities for your club.
- Radio appearances on Netball radio at threefeetradio.com and at WBAI 99.5FM/NYC
- Regular coverage on the Women's Sports & Entertainment Network
- A big thank you to Josh at <u>Fridgefilms</u> for his efforts in capturing footage from our key events this year.

Other events included:

- An exciting National Netball Championship with 19 teams and a record number of States participating California, Georgia, Illinois, Tennessee, Texas, New York and Washington State. It also saw the debut of the Premier National Pool of USA Umpires. The program booklet contained some great discounts, and awesome letters supporting Netball in America. Our goal is to expand this for 2012, so stay tuned for more information soon!
- We continued our platform for showcasing Netball at a number of prestigious events with the WNBA LA Sparks at STAPLES Center, Los Angeles and with the WNBA NY Liberty at Prudential Center, NJ.
- World class coaching and umpiring clinics in which international coaches and players presented
 at.
- Expansion of the USA representative teams to have 2 rep. teams from the East and West Coast Regions.
- Various Netball Clinics around the country including: Washington State; Upstate New York; New Jersey; Miami; San Diego; Texas and New York City.
- Special guest appearances at our events: Hilary Collins (Elite Australian Coach); Stacey Francis (England National Player); Waisale Serevi (Rugby 7's); Michael Johns (American Idol S7 finalist); Wendy Watt (NJ State Finalist in Karaoke Battle USA on ABC); Jane Leinecker (Singer); Stephen Rowe (Australian Independent Country Music Awards finalist); Troy MacCubbin (lead guitarist tAtU); Dutch Suoninen (Bassist); and Jeff "Shakey" Fowlkes (Drummer on Uncle Kracker's No Stranger to Shame Album).

We've also added some great benefits during the year:

• Significant printing discounts through Kwik Kopy24; need help with flyer, trifold or t-shirt design; national insurance policy that members can take advantage of for just \$16 per person; brand new price list with all your netball inventory needs; creating club logos; grant writing; creating

proposals for obtaining courts and implementing Netball programs; updating Netball trifold for clubs to use for promotion; and helping with not-for-profit setup.

As we head into 2012 we are excited to make the following announcements:

- Netball America was awarded the honor of sending the first collegiate USA Netball Team to the upcoming World University Championships in Cape Town, South Africa in July 2012.
- San Diego United Netball Club and Netball America will be hosting the 2013 World Netball 'Golden Oldies' Festival in San Diego, California. This internationally recognized festival will help increase awareness of Netball in America; encourage Americans to play our beloved sport while being able to give you all an opportunity to participate.
- We are also launching our brand new look website so check it out here.
- Stay tuned for the launch of our new Netball video!!

So this year, more than ever, we need your help to grow Netball in America and get Americans playing our beloved sport, but don't worry, it's easy and you don't need to be a member to help. Read and forward the monthly newsletters; ensure you and your friends join our facebook, twitter and sign up for newsletters; post our newsletter and video links on your own f/book page; visit the website frequently; use www.goodsearch.com for your internet searches and purchases (Netball America receives a penny for every search and a donation for any purchases made); and when using e-bay make a tax deductible donation and you receive a credit for your selling fees!! All these simple things go a long way to help.

I thank and commend all of the selfless volunteers who worked tirelessly to ensure Netball exhibition games were promoted, funded and game day logistics ran smoothly to the standard expected at the WNBA level as well as pitching Netball to community leaders, teachers and sponsors. Your outstanding contributions have impacted the community through various outreach events, summer camps, afterschool programs and sponsoring of schools. This year we recognized Sarah Wampler from Austin Texas as the recipient of our Volunteer of the Year Award. Sarah has been key in unlocking new opportunities and taking us to new places.

So on behalf of the entire Netball America team I want to wish everyone all the successes within 2012 and look forward to having you as part of our Netball community!

Regards

President, Netball America

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